

Steele Your Draft!! RealSteele Draft Kit

My Guys

Quarterback

1. Jordan Love

Jordan Love showed last season that he has the potential to legitimately emerge as a top 5 QB in the league. LaFleur is one of the top offensive minds in the NFL, and this offense is absolutely loaded with weapons. The Packers are poised to have a middle of the pack (no pun intended) defense and are in a division that could easily produce a ton of shootouts in 2024. The Packers have the easiest strength of schedule for the QB position in the entire league and are really not built to be a running team this season. AJ Dillon is dust, Lloyd is fun prospect and should have some highlight plays here and there, but he had fumbling issues in College and the smallest hands of the entire RB class. These are not guys the Packers will want to ground and pound with. And then you get Josh Jacobs, who averaged 3.5 YPC last season, produced a 65 PFF grade in 2023, and was effectively given a 1-year deal when joining GB. All three of these RBs can be used out of the backfield as pass catchers, but none of them are guys you want to give 20 touches on the ground. If Jayden Reed takes a year 2 leap, Watson can stay healthy, and Love plays the way he did over the back half of last season, I believe Love has legitimate top 3 upside at the position despite an ADP of QB9.

2. Kyler Murray

We all know Kyler Murray can legitimately be the QB1 overall. Very few QBs in the NFL possess the same level of mobility, combined with precision as a passer when healthy. The last time we saw Kyler play a full season (14 games played in 2021), Kyler finished as the QB4 with Christian Kirk as his #1 Wide Receiver. Now, Kyler has Marvin Harrison Jr. and Trey McBride to throw the ball to. There is a very real chance that this is the best receiving core Kyler has ever been equipped with. On top of that, Kyler is still extremely mobile. He averaged just over 30 rushing yards per game in his 8 games in 2023 (he averaged 30.1 per game in 2021). Kyler should be even more mobile in year 2 off the torn ACL, and the Cardinals find themselves in a position where the offense is going to need to carry this roster. There is no reason why Kyler can't be a top 3 QB this season, and if he actually plays 17 games, I almost expect him to.

Running Back

1. Jahmyr Gibbs

I don't know if there is a Running Back that I am more excited to watch this season than Gibbs (Achane is a close second probably). Gibbs is one of, if not the, most explosive RBs in the NFL and is equipped with an elite O-Line, elite offense, and a QB more than willing to dump the ball down. I fully expect Gibbs to see his involvement in the offense increase in year 2, especially as a pass catcher (where he surprisingly underwhelmed last season – finishing 16th in receiving yards at the position). Montgomery is still there, and will probably see double digit touchdowns again, but the departure of Josh Reynolds (and subsequent dependence on Williams as the #2 WR) could open

plenty more opportunities for Gibbs to be targeted). Gibbs was the RB4 from week 7 on last season and should only improve as a rookie. An RB1 overall finish is truly in the cards for Gibbs, and he goes off the board as the RB5 right now.

2. Derrick Henry

I think people are forgetting just how good Derrick Henry is. Yes, he is getting older, and yes he saw his snap share shrink considerably last season. That being said, Henry still ranked 2nd in the league in breakaway runs last season, and finished with double digit TDs for the 6th season in a row. Gus Edwards was just able to come off of a double digit TD campaign, and Henry is just clearly the better player. With Edwards and Dobbins now in LA, Henry has no competition for touches and the Ravens have been very vocal about him receiving a full workload. Henry won't catch passes, but he never has. 20 TDs is legitimately in the cards for Henry, and he may see increased efficiency now that he isn't the entire offense. Henry goes as the 8th RB off boards and has as good a shot as any to finish inside the top 3.

3. James Cook

Cook was actually one of the best Running Backs in the NFL last season – finishing 3rd in yards from scrimmage! The big issue for Cook has always been TD equity, and I am not entirely sure that will change in 2024. The thing is, it doesn't need to change a whole lot for Cook to be a league winner. Cook finished last season with only 2 rushing TDs. Last season, Breece Hall managed to finish the season with 5 rushing TDs despite only having a single carry inside the 5-yard line (James Cook had 4 such carries last season). Had James Cook finished with 5 rushing TDs last season (hardly a stretch given that Allen had 15 such TDs and the Bills are an elite offense), he would have finished as the RB8! The argument here is that Cook's role does not need to change for him to finish with more rushing TDs in 2024 than he had in 2023. There is also the chance that Ray Davis, the incumbent rookie RB, is not able to establish himself and we finally see James Cook get goal line work. If that does happen, Cook could legitimately finish as a top 3 RB. Beyond the potential rushing TD improvement, the departures of Stefon Diggs and Gabe Davis left over 280 targets vacated in this offense. Keon Coleman and Curtis Samuel can only soak up so many of those. Cook should be hyper involved as a pass catcher in this offense, and is currently being drafted at his floor as the RB14 (he finished as the RB12 last season). You have an opportunity to grab a back with top 5 upside in the 4th round in James Cook.

4. Raheem Mostert

This one is just silly to me. Raheem Mostert was THE RB2 last season, on the back of 21 total TDs. There really is no reason to anticipate a significant step back in 2024. Sure, Achane will likely see an increased role in some capacity, but Achane is simply not built to take on a workhorse role, and Mostert clearly has the lead as the goal line back. In the locker room, the Dolphins speak about Mostert as the leader of the backfield, and just gave him an extension this offseason. To make things even better, the Dolphins (already an elite offense) have the #1 easiest strength of schedule for the RB position in 2024. This backfield is going to EAT this season, and there will be plenty to go around for both Mostert and Achane. With Mostert though, you are able to grab a guy with legit top 5 upside at the position in the 8th round as the 27th RB off the board. Don't overthink it, draft Mostert and thank me later.

5. Zack Moss

I still don't necessarily think Moss is a great NFL running back, but I don't think Mixon is either. Over the last 3 seasons, Mixon finished as the RB5, RB7, and RB11. He did this despite there always being a 2nd RB involved as a pass catcher (Samaje Perine, Giovani Bernard, Chase Brown). This offense will support high end RB production for whichever RB has the goal line role, and that is clearly going to Moss this season. Chase Brown is a fun explosive player that will likely be featured in the 2-minute drill and on kick returns. Moss will see the majority of the early down and goal line work though, and that is where this offense returns value to the RB position. In essence, you can draft Joe Mixon in the 8th Round now as the RB29. Moss has a clear path to a top 15 finish and I want him on as many teams as possible.

Wide Receiver

1. Marvin Harrison Jr.

This one might be a little too obvious, but I legitimately believe that a WR1 overall finish is in the cards (get it?) for Harrison this season. Harrison is one of (if not) the best WR prospects we have seen this decade. He immediately slots in to a good offense, with a great QB, as the clear #1 target. Understanding that he is a rookie, let's look at some of the other elite WR prospects to enter the league and go to good QBs the last several years. Ja'Marr Chase finished the season with over 1450 yards and as the WR5 (with Tee Higgins and Tyler Boyd eating up targets as well!). Jaylen Waddle (didn't even have good QB play) finished with over 100 receptions and as the WR13. Justin Jefferson finished as WR6 despite not even starting week 1 (Harrison will be ready to go right away). The point here is that elite WRs on good offense can excel right away, and there is no reason to believe Harrison can not do the same. He is currently being drafted as the WR9 (behind Garrett Wilson) and I believe that to be right around where he will likely finish. The benefit though, is that Harrison will trend up as the season goes on (as all rookies tend to). This means that you are getting a WR1 over the course of the season, but one that should peak when you reach the playoffs. The Cardinals have the 6th easiest strength of schedule for the WR position this season, and Harrison might not even get off to as slow of a start as you might think. Week 1, the Cardinals face a Buffalo defense that lost a lot of pieces in the offseason (a game that could easily be a shootout). After that, we get 3 matchups against the Rams, Lions, and Commanders (all bottom 7 passing defenses last season). Cap it off with a Week 17 matchup against the Rams and Harrison has all the makings of a league winner that can be drafted in Round 2.

2. Jaylen Waddle

Waddle obviously disappointed people in 2023, finishing as WR34. That being said, he was the WR21 in PPG, and left several games early with injury. On top of that, Waddle just got extremely unlucky in the TD department, finishing with a career-low 4 TDs. The Dolphins, as a team led the NFL with 61 total TDs in 2023, but only had 30 TDs through the air. Assuming a return to his usual TD production, we would've expected to see Waddle score 7 or 8 TDs last season (even on limited snaps). Waddle played only 68% of the snaps in 2023, compared to 75% in 2022. If he can return to that figure, we would expect to see a ~10% bump in production, plus regression in the TD department. This gives Waddle WR1 upside, and he is currently being drafted at the end of the 3rd round as the WR18 (last season he was drafted a round earlier, and nothing about his situation has

worsened). Waddle is the perfect WR2 for your roster and you can get him as your WR3 if you really want.

3. Tank Dell

I absolutely love Dell. He may very well be the best WR on the Texans roster and is the 3rd one off the board. Dell currently goes as the WR26 (50th overall) despite being the WR19 in PPG as a rookie (with a rookie QB!). Prior to getting hurt, Dell put up a 4-game stretch of 29.6, 18.9, 28.9, and 17.2 PPR points (good for WR3 overall for that stretch) and averaged 6.3 PPG more than Collins over the same stretch. Both Collins and Dell are elite players, but one costs you a 2nd round pick, while the other costs you a 5th. Diggs is likely dust, and Dell comes as the cheapest way to get exposure to an offense that has a chance to be the best in the league this season. Give me all of Tank Dell in 2024.

4. George Pickens

I don't necessarily know that it will be the most consistent ride in the world, but I fully expect Pickens to put up a monster campaign in year 3. Pickens put up over 1100 yards in a season led by Kenny Pickett and Mason Rudolph, with Diontae Johnson as the clear #1 in the offense. Johnson is now in Carolina, and the Steelers upgraded their QB significantly going to Russell Wilson and spent significant capital upgrading their O-line. The Steelers only had 13 passing TDs last season, half of what Russ threw for in a bad year in Denver. With increased TD equity, the connection with Russ and his still elite deep ball, Pickens has an outside shot at double digit TDs in a year 3 breakout. Don't be surprised if Pickens finishes inside the top 15 and he is currently being drafted as the WR27.

5. Diontae Johnson

It isn't every day that we get to draft a Pro Bowl WR1 for an offense as the WR39 off the board. Fresh off a trade from Pittsburgh to Carolina, people seem to be forgetting just how talented Diontae is. Dave Canales, the new HC of the Panthers, has been vocal about wanting to run the offense through Diontae. It makes sense as well, with his primary competition for targets being the almost 34-year-old Adam Thielen. Believe it or not, Thielen finished 2023 as the WR25 in PPG, and was actually much better than that before his body broke down over the back half of the season. The Panthers are not going to win a lot of games, but their defense will give up plenty of points and require this team to air it out and play catch up quite a bit. Canales has quite the track record of improving QB play as well, working with Geno Smith in 2022, and then serving as the OC of the Buccaneers in 2023. Canales will get the most out of this passing attack, and we could legitimately see Diontae with a 30% target share. Don't be shocked if Diontae flirts with leading the NFL in receptions this season and has a surprising top 15 finish.

6. Ladd McConkey

Ladd McConkey is coming into the NFL as ready made for success as you will find. He is an extremely polished route runner and could quickly become a quarterback's best friend. Even better, he has a legitimate opportunity to operate as the WR1 for an elite QB in Justin Herbert. Competing with McConkey for targets are Quentin Johnston (a high profile WR who had an underwhelming rookie season to say the least), Joshua Palmer (a decent WR but certainly not a true #1), and DJ Chark (a deep threat who will have a couple of big plays but do very little else). Even though this

may be one of the more run-heavy teams in the NFL, McConkey has the opportunity to be the most important target in an offense that is highly efficient. In 2023, the 49ers passed the ball less than any other team in the NFL, and still produced two top 15 WRs. If this offense is efficient, and it should be under Harbaugh and Greg Roman, then there will be plenty of fantasy success despite the low volume. I fully expect McConkey to be the focal point of that, and his WR44 ADP makes him effectively free in drafts.

Tight End

1. Trey McBride

I'm going to say it again – Trey McBride is already the most talented TE in the NFL, and he is going to show it in 2024. After putting on a bit of a breakout second half of the season in 2023 (year 2 of his career), McBride is poised to take the typical year 3 leap that we see from high end tight ends. Even better, Kyler Murray is entering year two coming off of his torn ACL, and the offense added a true alpha in Marvin Harrison. This is going to be an offense that puts up a lot of points, and it will run almost entirely through Harrison and McBride. The defense in Arizona is bad, meaning it will be up to the Cardinals' offense to win shootouts for them. Over the back half of the season, Arizona ranked in the top 10 in almost every statistical category. Sprinkle in a healthier Kyler, a year three improvement for McBride, and the addition of Harrison, this offense has a shot to flirt with being top 5 in the NFL. McBride has a legitimate shot at a 25% target share and has double digit TD upside. I fully believe McBride has as good a shot as any to finish as the TE1 in 2024, and his price tag of TE4 is just too juicy.

2. Dalton Kincaid

Kincaid is probably the lowest drafted TE with a fair chance to finish 2024 as the overall TE1. The departures of Stefon Diggs and Gabe Davis have opened up over 280 targets in this offense, and Kincaid may very well be their best pass catcher. The Bills added Curtis Samuel and Keon Coleman this offseason, but neither of those two profiles to be a true #1 option in the passing attack. Kincaid was one of the more impressive TEs in the NFL last season when given ample opportunity, and the Bills have no choice but to feature him in the passing attack this season. Josh Allen will make this an elite offense, almost regardless of the pass catchers, and if Kincaid emerges as the true #1 target, then he has as good a shot as any TE to put together an elite season. Mix in the fact that he goes as the TE5 off of boards, and I think you could argue there is no better value at the TE position this season than Kincaid.

3. David Njoku

All the way down to the TE9 off boards, Njoku proved last season that he belongs in the conversation as one of the most talented TEs in the NFL. I know many will argue that his high-end performances only came with Joe Flacco under center, but he was simply far too dominant for the Browns to put him back on the shelf. The Browns are entering a season where they will likely not have a healthy Nick Chubb for the first time in years – they will need to change their identity as an offense if they want to succeed. This offense has a sneaky chance to be near the top of the NFL in pass attempts in 2024 (they finished 5th in this metric last season, just 12 total pass attempts behind 1st), and Njoku has a real chance to lead the team in targets with Amari Cooper only getting

older and older. Njoku could reach as high as a top 3 finish, and if we ever see the same Deshaun Watson that we saw in Houston, TE1 overall is technically in the cards.

League Winners

For me to qualify somebody as a league winner, I decided that they needed to either:

- Have a shot at finish as the #1 overall player at their position OR
- Be drafted outside of the top 10 at their position and have a shot at finishing within the top 5 OR
- Be drafted outside of the top 25 at their position and have a shot at finishing within the top 10

For QB and TE, the rules are a little different, I just need to view you as a player that could dramatically exceed ADP and be a top 5 guy, or lap the field and be the #1 overall at the position

Players that are drafted 40th at their position and finish 30th are great, but these are not the kinds of draft picks that are going to win you your league. Each of these players likely comes with more risk than your average player, but with that comes a level of upside that most players do not have.

Please note that many players from the “My Guys” section would have made this list as well, but I did not want to double dip on names.

Quarterback

1. Anthony Richardson

There simply is not a more athletic quarterback in the world than Anthony Richardson. The Colts profile to finish near the top of the NFL in pace of play, and Richardson is one of the few QBs in the league that can realistically hit 1,000 rushing yards and 10 TDs. Couple that with the addition of Adonai Mitchell, the returns of Michael Pittman Jr. and Jonathan Taylor, and year two for Josh Downs, this is actually a really talented position group. Combine a fast paced offense with a freak athlete and a talented receiving core, this has the makings of a potentially special season for Richardson. The primary concern will be health, but if he can play 17 games, Richardson honestly should finish as THE QB1 overall. Seems like a risk worth taking in the 5th round as the QB6 off boards.

Running Back

1. De’Von Achane

I don’t need to tell you how insane Achane was last season. Achane was the first RB since 1934 to average over 7 yards per carry in a season where a player received at least 100 carries. That’s how special a player he is when healthy. On top of that, reports out of camp are that the Dolphins are looking for ways to utilize Achane more as a pass catcher. With no clear WR3 on the roster (sorry OBJ), there is a decent chance that we even see some packages with both Mostert and Achane on the field at the same time, with Achane in the slot. The Dolphins are one of the most creative and high-octane offenses in the NFL, and McDaniel is going to find fun ways to utilize this special player. Couple that with the easiest strength of schedule for the RB position in the league, and Achane has a chance to be a game breaking player this year. The primary concern with Achane is going to be health. Achane was only able to play 11 games last season, and only played 43% of the teams’ snaps. If he can remain healthy (it has been reported that he beefed up a bit in the offseason which

should help him a bit in this regard), there is no reason why we can't see one of the most exciting seasons ever put together by an RB. The injury risk is there, and Mostert isn't going anywhere, but I think that is baked into his ADP as the RB11. If he plays 17 games, I would be shocked to see him finish outside the top 5 at the position.

2. Kyren Williams

Kyren is truly a special player. He finished as the RB2 in PPG last season and as the RB7 overall despite missing 5 games. Many are worried that Blake Corum will eat into the workhorse role that Kyren had last season, and that may be true to an extent. However, it has been very clear to the beat reporters at camp that Kyren is the obvious starter in this backfield. Kyren's snap share should drop closer to the 75-80% mark than the ~90% rate he held last season. Last season though, in games where Kyren saw less than 80% of the snaps, he finished with 17.4, 27.7, 38.4, 24.5, and 16.4 PPR fantasy points, good for 24.9 PPG (would have been the RB1 overall). That's pretty damn good if you ask me! I am not saying that we should expect to see Kyren maintain that pace on a reduced snap count, but the fact of the matter is he is an elite player in an elite offense. He clearly has the goal line role and will be heavily involved as a pass catcher. He is one of few RBs that has a legitimate shot to finish as the RB1 overall, and he happens to be drafted as the RB7 in the middle of the second round.

3. Alvin Kamara

This is a classic case of name fatigue. Kamara finished last season as the RB3 in PPG (in full PPR) and is now drafted as the RB16. Head coach Dennis Allen has been vocally frustrated about Kendre Miller's inability to stay healthy; even going so far as to say, "You can't make the team from the training room". Miller will make the roster, but it doesn't sound like the coaching staff views him as a very integral part of the offense. Jamaal Williams is dust, leaving really only Taysom Hill to compete for meaningful touches out of the backfield. The Saints brought in Klint Kubiak as their new OC, and we should see a much more modern offensive philosophy this season than last – they should be better which should lead to more scoring opportunities for Kamara. He finished last season with only 6 TDs, but let's not forget that this is a guy with seasons of 18 and 21 TDs under his belt. Add in the poor offensive line play that we expect, which will lead to even more dump downs from Carr, and Kamara has as legit a case as any RB to flirt with a top 5 season. All this upside and he can still be had in the late 4th round. Consider me in on Kamara this season.

Wide Receiver

1. AJ Brown

You don't have to be a football genius to understand that AJ Brown is one of the best wide receivers in the NFL. He is coming off a bit of an up and down season in 2023, where he dominated the 1st half of the season, and petered off a bit in the back half. Despite what many would consider to be an underwhelming year, Brown finished as the WR5 overall. The Eagles brought Kellen Moore in as their new OC, and he is fresh off of producing a WR3 overall season for an aging Keenan Allen. I love Keenan Allen, but Brown is simply a better player at this point in their careers. Jalen Hurts also dealt with a plethora of injuries in 2023 that limited the offense. Brown is one of very few WRs in the NFL with a realistic shot at finishing as the WR1 overall, and he has the QB and OC to support him. He

comes at a high price tag, going as the WR6 off the board, but I would not bat an eye at anyone who had him ranked as high as WR3 this season.

2. Chris Olave

I sure hope this one works out – because I feel a little bad for how much I hyped Olave up last season. The primary issue with Olave was not inconsistency, as he ended up being one of the more reliable WRs in fantasy. The issue was just that he and Carr could never get on the same page to the point where Olave produced a significant spike week. I think that changes this season. The Saints are going to be running an offense with a ton of motion that will feature Olave as the focal point of the offense. He and Carr will be entering year 2 together and should be able to connect on a few more deep balls in 2024 than in 2023. Olave finished 6th in the NFL in air yards despite missing a game and had plenty of near misses that could have easily changed the narrative of his season. Mix in a beautiful stretch of games over the back half of the season (Rams, Giants, Commanders, Packers, and Raiders), and Olave has a real shot to be the kind of WR that carries some teams through the playoffs this season. Being drafted as the WR11, I'll take the over, and bet he flirts with a near top 5 finish in 2024.

3. Christian Watson

This one actually might be my favorite of the WR group, simply because he is effectively free in drafts. Watson fits the perfect mold of a “post hype sleeper”. Watson exploded on to the scene as a rookie but dealt with injuries all last season that kept him off the field. The Packers project to be one of the better offenses in the NFL – it is just a matter of figuring out which WRs are going to be the gold mine. Watson was 6th in the NFL in ADOT last season and is exactly the kind of home run threat we are looking for in the 9th round of drafts. Reports are that Watson identified a muscle imbalance between his left and right leg that was contributing to his hamstring injuries. If true, and Watson is now able to play a full 17 games, the sky truly is the limit for this elite talent with an elite QB. Watson has real top 10 upside at the position (look no further than the stretch he put together in his rookie season) and can be drafted as the WR4 or 5 on your roster. If he hits, he might just win you your league.

Tight End

1. Kyle Pitts

I don't even know if I believe this one, but it would be malpractice to keep Pitts off of the league winner list. Kyle Pitts has as much talent as any other TE in the NFL, and now finally has a QB that can support him. On top of that, Jonnu Smith is out of town (this means more than you might think, the dude was super involved in 2023). TJ Hockenson was the TE2 in PPG last season with Cousins at the helm, and there is no clear 3rd option in the passing game behind London and Pitts (other than Bijan I suppose). If Pitts truly is the #2 target in an offense led by a healthy Kirk Cousins, there is no reason why TE1 overall can't finally happen for Pitts. I tend to think it won't happen, but being drafted as the TE7, the price is not exactly too high.

2. Mark Andrews

Andrews is the clear #1 target in an offense with a 2X MVP at the QB position. That is tough to overlook. Andrews has finished inside the top 5 at the position 5 years in a row, peaking at TE1 overall in 2021. I truly believe he has as fair of a chance to finish as the TE1 as any other TE in the league this season, and the TE3 overall price tag is certainly something to take seriously. I prefer McBride as the TE4 off boards, but Andrews will absolutely return value if he can just stay healthy this season. I want to have plenty of exposure to Andrews this season and will not be shocked at all if he returns to the top and finishes as TE1 again.

Values

In order to be considered a value, I decided that I must feel extremely confident that the player will outperform their ADP over the course of the season. It is always great to stabilize your roster with some of these guys so that we are not always swinging for the fences.

Quarterback

1. Jared Goff

I get it – he isn't sexy. But there might not be any safer bet to provide value at the QB position than Jared Goff this season. He enters a season in which Goff will play 14 of 17 games indoors. This is actually a huge deal – as Jared Goff averages almost 5 PPG more indoors than he does outdoors over the course of his career. The Lions will once again be one of the better offenses in the NFL, and the Year 2 improvements of LaPorta and Gibbs should only help Goff perform at an extremely high level. The Lions have the 10th easiest strength of schedule for the QB position and get the most gorgeous opening to the year you could ask for: Rams, Bucs, Cardinals, Seahawks. You might draft Goff just for that opening month, and then find yourself happily starting him all season. Being drafted as the QB15, Goff has top 10 upside for sure, and could honestly be the QB drafted in the double digit rounds that flirts with a top 5 finish.

Running Back

1. Brian Robinson Jr.

I think Brian Robinson might just actually be good at football. He impressed last season, finishing as the RB21 (RB4 overall through the first 11 weeks). The Commanders lost Antonio Gibson in free agency and replaced him with an aging Austin Ekeler – I'll just call that a wash. This offense should improve with incumbent QB Jayden Daniels and new OC Kliff Kingsbury. For those of you who remember his days in Arizona, Kingsbury is one of the most trustworthy coaches in the NFL when it comes to his plan at the goal line – they are going to turn it around and hand it off. Beyond that, Jayden Daniel's threat as a rusher should open up more opportunity for Robinson. Even more, Robinson is a much better pass catcher than he is given credit for – he literally led the NFL in yards per reception among running backs. With increased rushing volume overall, and increased opportunity at the goal line, I see no reason why Robinson can't at least match his RB21 finish in 2023. He is currently being drafted as the RB32 in the 8th round and is a perfect target for those of you going Zero-RB this season.

2. Najee Harris

Another guy who isn't exactly the sexiest pick. Najee has finished with over 1000 rushing yards every season of his career and now has an elite offensive coordinator in terms of ability to produce high end rushing attacks (TEN and ATL). The Steelers invested heavily in their offensive line, making this the second year in a row their 1st round pick added to the group. Even more, the Steelers brought in Russ at QB, who involved 3 RBs as pass catchers last season in Denver (3 of his top 5 targets over the course of the season were RBs). Losing Diontae Johnson adds even more fuel to the fire that says Najee could be more involved as a pass catcher than we expect. Currently being

drafted as the RB24, Najee feels like a lock to finish inside the top 20; and even has a chance to sneak in to the top 10 if he gets lucky with TDs.

3. James Conner

Conner may not necessarily beat his ADP over the course of the season, but he almost certainly will on a points per game basis. All reports out of camp are that Conner is still the guy they want to feature as their workhorse (despite drafting Trey Benson this offseason). Conner is coming off arguably his best season yet, averaging over 5 yards per carry. The Cardinals should be much better on offense as well – Kyler Murray is entering year 2 off his ACL injury, Trey McBride gets his first offseason as the primary TE in the offense, and the addition of Harrison can not be overstated. Conner will have plenty of scoring opportunities and should see a decent amount of work in the passing game. Drafted as the RB19, behind guys like Kenneth Walker and Aaron Jones, Conner seems like a lock to produce value so long as he stays healthy.

Wide Receiver

1. Christian Kirk

Kirk enters 2024 with a clear path towards being the #1 target in a really good offense. Doesn't sound like something we would be saying about a guy being drafted as the WR32 off boards right now. Brian Thomas is someone I believe will have a great career, but I would be very surprised to see him come in and immediately demand targets. Calvin Ridley and Zay Jones are gone now, and Gabe Davis is certainly not going to turn in to a player that demands targets all of the sudden. Kirk likely can't finish inside the top 10, but he can certainly be a top 24 guy (especially in PPR formats). He is a great stabilizer for your roster and somebody I believe can really help out your team as a late 6th round draft pick.

2. Curtis Samuel

Reports out of camp are that Samuel is being heavily integrated into the Bills offense. He is being moved all over the field, even getting some reps in at RB. Samuel has always been a guy that offenses want to get the ball in the hands of, and this will only continue in a Buffalo offense that does not have a clear primary target in the offense. Samuel even has a shot to be that guy. Regardless, Samuel will see plenty of manufactured touches in an elite offense, and seems like a lock to outperform his WR53 ADP – I bet he finishes top 36 this season. Draft him in the 11th round and be thankful for the useful flex with potential upside beyond that.

3. Demario Douglas

Demario Douglas might just be the cheapest starter for your roster you can find in drafts right now. Douglas showed last season that he can compete at an NFL level, and actually put together a nice stretch of games. The offense in New England should improve – regardless of who plays at QB. Brissett is a seasoned vet who will provide stability to what has been an abysmal offense, and Mayo offers upside the Patriots haven't had in a long time. Polk and Baker are fun prospects, but when was the last time a Patriots WR actually lived up to the pre-draft hype. Reports out of camp are that Douglas is the clear WR1 in the offense for now, and I fully expect him to provide flex value all

season long. He isn't going to be the reason you win your league, but as the WR68, I'll take a guy I can start all day long.

Tight End

1. Jake Ferguson

Ferguson is likely the #2 target in what should be one of the most pass-heavy offenses in the NFL. On top of that, Ferguson led the tight end position last season with 24 targets in the redzone. Kelce was second with 20! Somehow, that only turned in to 5 total TDs on the season. Ferguson is also extremely young, entering just his 3rd season at the age of 25. The Cowboys have effectively no depth at the RB position, and will need to lean on Dak and this passing attack to put up points. Ferguson is going to be a massive part of that – making him probably the last tight end drafted with a fair shot at a top 5 finish. Being drafted as the TE10, I would feel comfortable with Ferguson as my TE all season.

2. Evan Engram

Touchdowns seem to evade Engram, but he is about as consistent as it gets otherwise. Engram flirted with the all-time receptions record in a season in 2023, and there is arguably less competition for targets this season. The Jaguars replaced Calvin Ridley and Zay Jones with rookie Brian Thomas and free agent Gabe Davis. Neither one of those guys profiles to command a large target share the way Ridley did, making Engram even more critical to the offense. Engram is probably going to catch 100 passes again, and as the TE8 I really don't think you can go wrong.

Busts

Quarterback

1. Patrick Mahomes

This is definitely the kind of take that could make me look like an idiot. Mahomes is the best QB in the NFL and has a chance to go down as the greatest ever. Even so, I don't see a realistic path for Patrick to return value at his ADP as the QB2 off boards (he flipped Hurts recently). Mahomes finished 2023 as the QB8 and, if anything, the receiving core is a bit worse in 2024. Kelce is a year older, Rice is likely to receive a suspension (although this does seem like there is a chance it gets pushed off until next year), and the only additions in the offseason are the underwhelming Marquise Brown and the Mecole Hardman clone Xavier Worthy. The Chiefs profile once again have one of the best defenses in the NFL, and Pacheco is a legitimate part of the offense. On top of all that, the Chiefs have the 5th worst strength of schedule for the QB position this season. The Chiefs will win a ton of games with their defense and running game and save their high end offensive output for when they need it in the playoffs. Mahomes is more than capable of putting up monster numbers, but he just won't need to. He probably finishes around QB5, but as the QB2 off boards, that would be a hugely disappointing selection.

Running Back

1. Aaron Jones

Unfortunately, I believe the days of Jones being a difference maker in fantasy are over. Jones is entering his age 30 season on a new roster after a season where he was only able to suit up for 11 games. Ty Chandler will be involved in Minnesota as well, making this much more of a committee than Jones managers will be happy with. I am a huge believe in HC Kevin O'Connell, but it is just going to be tough for the Vikings to put up consistent offensive production with either Sam Darnold or JJ McCarthy under center. Without any real TD upside, and competition out of the backfield from Chandler, Jones would need to return to his 2022 form where he averaged 5.3 yards per carry and played 17 games. I don't see that happening, and won't be shocked to see Jones finish outside of the top 30 at the position – far lower than his ADP of RB18.

2. Zamir White

Zamir White looked good in a small sample size in 2023. The Raiders project to be one of the worst offenses in the NFL; led by either Aiden Oconnell or Gardner Minshew. Even more so, they project to be near the bottom in terms of pace of play. I just don't see the upside for an RB with no real TD upside and minimal total play volume. White would need to truly earn a workhorse role to pay off at his ADP, and I believe the other RBs will be far more involved than managers would like. Alexander Mattison is in town (not exactly a threat, but he will get touches), Ameer Abdullah will earn 2-minute drill and 3rd down reps, and Dylan Laube has received positive reports out of camp. All that to say, this is going to be a muddy committee on a real bad offense. White is being drafted ahead of guys like David Montgomery, Najee Harris, and Raheem Mostert. That is just silly. His RB21 ADP is just too high – White will likely be another classic dead-zone RB that makes managers pull their hair out.

3. Nick Chubb

This one breaks my heart, but Chubb is simply going to have a real hard time contributing on the field in 2024. Chubb is recovering from one of the more gruesome injuries we have seen in a while, and all reports out of camp are that he will likely not be ready for week 1. The best case scenario is that Chubb returns to the field a month in, and slowly ramps his way back up to being something comparable to the old Chubb by the end of the season. Unfortunately, Ford will still be involved all season, and the odds of Chubb actually returning to form are just too low for me to bet on. Being drafted as the RB29, ahead of Jaylen Warren, Brian Robinson, Tyjae Spears, etc, I don't see a world where Chubb consistently makes it in to starting lineups this season. I would much prefer the value of Jerome Ford as the RB40.

Wide Receiver

1. Garrett Wilson

Insert "Here we go again" meme here. Wilson is one of the most talented WRs in the NFL – but that doesn't make him a good fantasy pick. We have to go all the way back to 2021 to find a season where Aaron Rodgers played well, and Wilson has never finished better than WR30. The Jets will likely be a much more run-heavy team in 2024 than 2023, so you are dependent on a massive jump in efficiency for Wilson to see improved numbers. He will almost certainly score more than his career high 4 TDs, but I doubt he sniffs the 168 targets he saw in 2023. On top of that, there are several reports out of camp that he and Rodgers are struggling to get on the same page. Rodgers missed mandatory minicamp and it is fair to wonder how truly committed he is to football at this stage of his career. Drafting Wilson as the WR8 is not only a bet on Wilson, but a bet on Rodgers and this offense as well. Too many things need to go right for Wilson to even meet his ADP, and we have seen the floor each of the last two seasons. I'll pass in 2024.

2. Brandon Aiyuk

Aiyuk is extremely talented and would be more than worthy of his ADP as the primary option on a more pass heavy offense. Unfortunately, the 49ers finished dead last in the NFL in pass attempts in 2023, and there is even more competition for targets than last season (Ricky Pearsall was drafted in Round 1 of the 2024 of the NFL draft). Aiyuk set a career high in yards per reception in 2023 (17.9 YPC, previous best was 14.8). Those are not the kind of numbers that are likely to repeat. It is extremely impressive that he was able to finish with 1300 yards and 7 TDs on only 105 targets, but I would bet against those numbers repeating themselves in 2024. Aiyuk likely finishes as a low end WR2, and I cannot justify taking him as the 17th WR off the board

3. Davante Adams

Adams had an extremely frustrating season in 2023, and it looks like things are only getting worse. There is no reason to expect improved QB play from either of the QB options in Vegas, and new OC Luke Getsy is known for a slow pace of play coupled with a desire to run the ball. Pair that with what is actually a good defense and it is fair to wonder just how many targets Adams can really see in 2024. He made up a bit for his inefficiency by playing all 17 games and finishing second in the NFL in targets. The Raiders added Brock Bowers to the offense, and overall passing volume should decrease – there is no way Adams sees 175 targets in 2024. On top of that, Adams is dangerously close to that age cliff we have seen end great careers of so many WRs before him. Maybe he has 1

more year left in him as an elite talent, but that still won't allow him to provide value as the WR10 off boards. I would be much more comfortable around the WR20 mark for Adams, and won't have much exposure to him in 2024.

Tight End

1. Sam LaPorta

Yeah this one feels a little bad, because I don't think LaPorta will be bad in 2024. The issue is all cost. I don't see any reason to believe that LaPorta is a better pick than Kelce, Andrews, or McBride. For that reason, it just doesn't make sense to draft him a full 2 rounds ahead of McBride or Andrews. LaPorta will likely finish as a top 5 TE, but he needs to lap the field as the TE1 or TE2 to pay off at his ADP. That simply isn't going to happen unless he magically scores 12+ TDs. Again, this isn't a knock on the player, it's just all opportunity cost. I'll wait and take guys like McBride, Andrews, and Kincaid – who have the same upside without the high draft capital.

Sleepers

To make this list, players needed to be taken outside of the top 125 overall. Each of these players has an opportunity to return significant value beyond their ADP.

Quarterback

1. Deshaun Watson

I don't know how likely it is, but we have seen Watson be an elite fantasy QB before. The Browns brought in Ken Dorsey as their new OC and seem very intent on running an up tempo spread offense. This is exactly the kind of offense we want our fantasy assets to be tied to. Pair that with a talented skill position group headlined by Amari Cooper and David Njoku, and there is plenty of reason to be optimistic that the Browns passing attack could get going again in 2024. We don't need Watson to be as good as he used to be, we just need him to be as good as Joe Flacco. How hard can that be? Watson also adds significant upside as a rusher, and really does have all the tools to be a sneaky contributor to the QB position. Being drafted as the QB23, you really can't go wrong either.

2. Will Levis

I am becoming hopeful that we may have found our new Jameis Winston. Will Levis is not afraid to throw the ball downfield and has a new offensive system and set of skill position players that should enable him to do it. The Titans completely overhauled their offense, signing Calvin Ridley, Tyler Boyd, and Tony Pollard. They let Henry walk in free agency and hired Brian Callahan as their new head coach. This is going to be an up tempo, pass heavy offense on a team that we don't expect to be very good. There should be a lot of opportunity for this offense to play catch up, and if Levis develops as a passer at all, it is truly possible for us to see a surprising top 10 finish out of him. He is also very athletic, and will add more value on the ground than many appreciate. He is currently being drafted as the QB24 and is one of my favorite very late targets if I pass on the QB position and need to double dip.

Running Back

1. Rico Dowdle

Dowdle may not be a special player, but he has an opportunity to contribute this season. The Cowboys backfield is a goldmine for fantasy production and the only two backs competing here are Ezekiel Elliott (who has been washed for 2 years now) and Dowdle. If Dowdle can make this a committee (or even win the job), he will find himself in a position to be a massive value as the RB50 off boards. Tony Pollard was as bad as it got last season but he still finished as the RB14. If Dowdle finishes as the RB14, he will be viewed as a league winner in 2024. It is absolutely worth a shot.

2. Jaleel McLaughlin

McLaughlin showed last season that he can be an explosive and talented player when given the opportunity. There are plenty of rumors circulating that Samaje Perine may be a cap casualty after camp, which would open up the door for McLaughlin to see a ton of targets in the Broncos offense. Perine caught 53 passes in 2023 and the Payton offense heavily involves RBs out of the backfield as pass catchers. Couple that with Bo Nix and his tendency to throw the ball behind the line of

scrimmage, along with the lack of weapons on the outside, I would not be shocked to see McLaughlin catch 70+ passes in 2024. As the RB54 off boards, he could end up being a great zero-RB target in PPR formats.

3. Jaylen Wright

Wright is a perfect fit for this Miami offense. He has blazing speed and would surely succeed if ever given the opportunity. He is the clear 3rd RB on the depth chart, but I would be pretty comfortable saying that either Achane or Mostert (or both) will miss time this season. In those weeks, Wright would be a top 24 play, and he currently goes as the RB45 off boards. He is one of my favorite late round fliers.

Wide Receiver

1. Rashid Shaheed

Shaheed is legitimately one of the best deep threats in the NFL. He is finally entering a season as the clear WR2 in the offense as well. The Saints will look to rely on play action much more in 2024 as well – this is going to open up a ton of opportunities downfield for Shaheed to excel. Shaheed averaged 10.4 PPG in 2023 on a 46% snap share. If we see that number closer to 70-80%, Shaheed has it in him to be a reliable WR3 or better in 2024. On top of it all, if your league rewards return yards, Shaheed is going to be an elite player in 2024. I love him at his ADP of WR58.

2. Joshua Palmer

The fact of the matter is, I can't honestly tell you who the WR1 in Los Angeles is going to be. However, there will be significant value for whatever managers figure it out. Palmer has proven that he is a good NFL player – a lot more than Quentin Johnston and even Ladd McConkey can say. If Palmer ends up being the clear WR1 in LA, he will finish as a top 36 WR. His ADP of WR60 makes him well worth the gamble.

3. Dontayvion Wicks

This one is tougher – Wicks might just not ever see the field. Looking at the depth chart, it is easy to look at Wicks as the clear #4 WR on the team. That may be the case, but Wicks showcased elite playmaking ability in 2023 and the coaching staff loves him. Doubs is a decent WR, Watson is injury prone, and Reed plays a different role on the roster than Wicks. If Wicks truly is as good as he showed in limited opportunity in 2023, he should have no issue beating out Doubs for snaps. Add in the possibility of a Watson injury, Wicks technically has a path to being the WR1 in this elite offense. Being able to find that as the WR66 off that board would truly make Wicks a league winning selection.

Tight End

1. Mike Gesicki

We have seen Gesicki produce at a high level before and he now finds himself on a roster where he may effectively operate as the 3rd target and the clear “slot receiver”. Tyler Boyd is gone and is leaving 98 targets up for grabs. Gesicki will be the clear pass catching TE in a top tier offense. This gives him legit TD upside and gives him a fair opportunity to be the surprise breakout TE of the 2024

season. As the TE28 off the board, it really can't hurt to take a flier on him if you miss out on the higher end TEs.